

New progeny strengthen Greenfields Merino and Poll Merino Stud offering ahead of sale season

There is an air of excitement building around the Greenfields Merino and Poll Merino Stud at Booborowie and Hallett, with the first progeny from the stud's 'Masterbuilt 252' ram hitting the sale scene.

With the stud's on-property inspection day at both Booborowie and Hallett sites on August 28, Adelaide Show Ram Sale on September 8, and on-property sale on September 11, buyers and potential buyers will have the opportunity to see what is on offer.

Greenfields will take a team of both Poll and Merino rams to the Royal Adelaide Show and ram sale, including some of the Masterbuilt 252 progeny.

Greenfields on-property sale will be held on Monday, September 11, 2023, at 1pm, including 120 rams, plus a further 40 rams at auction.

The on-property sale will feature sons from proven Greenfields sire families, including Hussey, 3.1, Lofty and Rex in the Merino line, and sons of Greenfields 444 and grandsons of Collinsville 351 in the Poll Merino line-up.

Already well-established as a stud that prides itself on breeding rams highly-sought for their bright, well-nourished, stylish wool and plain big-framed body, the Masterbuilt 252 sire has been an exciting addition.

Purchased by the Sullivan family in 2021 for \$58,000 at the Collinsville on-property sale, 'Masterbuilt 252' has produced progeny that epitomises much of what Greenfields has been long-achieving in its breeding program.

Stud masters Robert and James Sullivan say that true to the Greenfields reputation, they are showing excellent conformation, are good on their feet, being well-balanced, with soft, pure muzzles and bright, long-stapled, white wool.

"These large, plain-bodied, dual-purpose rams are showing outstanding potential, they are early-maturing with excellent structure and good width through the chest and hindquarter," James said.

Further testament to the quality of these rams, Greenfields has selected reserves from the 252 progeny as part of its own breeding program.

The stud won Reserve Champion strong wool ram at the Australian Sheep and Wool Show in Bendigo and third in the Hogget Ram of the Year at the Northern SA Merino Expo held recently in Jamestown.

The progeny are already in demand, with an early sale also at Bendigo showing they are generating plenty of interest among other breeders.

"One of the sons of Masterbuilt sold for \$20,000 in a private sale while we were in Bendigo, going to a Western Australian stud," Robert said.

"That's a big vote of confidence in Masterbuilt 252 progeny, that other stud breeders are taking a liking to them as well."

Greenfields Merino and Poll Merino Stud has built a reputation since 1949 for exceptional quality rams, and its repeat buyer base tells the story of consistent, true-to-type rams.

Robert and James, along with father Jim, and their families, pride themselves on continuously striving to breed rams with superior genetics and offering outstanding client support with classing, ram selection, flock management and general breeding advice.

The Greenfields Merino and Poll Merino Stud focus on improving genetics is proven through its results, with the stud's recent flock profile tests putting it in the top 5 to 10 per cent of flocks for yearling clean fleece weight, post weaning and yearling weight.

It reinforces the Sullivan family's belief that good visual classing is reflected in genetic results, with added benefits of the stud focus on structure and conformation.



James and Henry Sullivan with Greenfields 88



Robert Sullivan and Brendan Maher with Greenfields 33

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